



## Ben Anderson ups the Singer-Songwriter game with his release of YouTopia.

Arizona based **Ben Anderson** unleashes via [Chromodyne](#) his second-wide release, painting rich contemporary nuances with an Oscar Wilde touch of brooding darkness.

Music is the beautiful combination of structure and artistic expression. Singer songwriter Ben Anderson writes and performs with balance as his mantra. Anderson's gift for strong melody, harmony, and lyrical content is consistent, even if his sound ventures into other styles of music.



**Street Date:** November 2nd, 2017  
**List Price (\$):** 3.99 suggested retail digital download  
**UPC:** TBA  
**Catalogue #:** CMD-17-BA1E  
**Package:** Promo sleeve  
**Label:** [Chromodyne.com](#)

### Track List with ISRC Codes:

1. Clay Pigeon	QZ4471702002
2. Absentia	QZ4471702003
3. Goodbye Serenity	QZ4471702004
4. Lukewarm	QZ4471702005

**RIYL:** John Mayer, Frank Ocean, Ed Sheeran, Al Green, Sam Smith, Radiohead

**Marketing & Management:** [info@chromodyne.com](mailto:info@chromodyne.com)  
**Licensing:** [Steve@Electriclotuslabel.com](mailto:Steve@Electriclotuslabel.com)

### Distribution:

Digital: +200 digital outlets, worldwide (excluding non-participating territories).  
Physical USA: [info@Chromodyne.com](mailto:info@Chromodyne.com)

**Video:** "Lukewarm" Release November, 2017 [PREVIEW HERE](#).  
Password = **lukewarm**

**Video:** "Clay Pigeon" June 20<sup>th</sup> 2017.  
Direct Youtube Link:  
<https://www.youtube.com/watch?v=V38qjp9AEV&feature=youtu.be>

**EPK:** <http://www.chromodyne.com/preview-ben-anderson>

### Social networks

<http://facebook.com/bendersonmusic>  
**@benandersonmusic** (Instagram, Twitter)  
<http://www.benandersonmusic.com>

*"The entire EP of YouTopia is like a series of connected stories, segmented from an overall arc, and reconnected by the genuine sound that he creates in his music. While interviewing Anderson you can feel that who you see is who he truly is. No gimmicks, image working or marketing ploy; just talent sincerity that is refreshing in this day and age of the manufactured machine of clicks and circles." - Daisy Fromkin, AZCulture.*

*"Instant two word review, "Holy F@ck!" It's all I could say as I shook my head in disbelief staring at the hair standing up on my arms. "Clay Pigeon" was powerful on all levels, musically, lyrically and thematically, the song tore through my mind like a searing knife, setting all neurons on fire". - Mitchell Hillman, Sounds Around Town*

Clay Pigeon is Ben Anderson's first release off of YouTopia, singles relating a man's relationship against and within society's struggles; manufactured wants and needs, and its inherent dysfunctions.

This Beatles meets Radiohead rocker narrows on the 'snap'. Overworked and medicated, are the extremes displayed in this video but a reflection of our own environment? Or just an imaginative figment stemmed from desperation?

Featuring [Luxbot Lacheln](#) as the dissociative Kali Goddess, who summons chaos from our darkest Id. Our subject descends into authoritarianism as a frustration coping mechanism, spear-heading a movement. This is his journey.

Dir. Olivier Zahm, Asst by Steve Burns. Pre-prod Asst Ricky Serrano.

